

TM# 61041

NCC Cable System Order

11763073

| | | | | | |
|-------------------|-------------------------|-----------------|--------------------------------|------------------|---------------|
| Order # | 62338351 | Flight Dates | 09/26/16 - 10/09/16 | Update Date | 09/22/16 |
| Syscode | 4477 | Agency | Hulsen Media Services | Version | 2 Vs. 1 |
| System Name | Spectrum/Beaver Dam, WI | Advertiser | Prosperity for Everyday People | Show All Lines | |
| Market | Milwaukee-Racine | Client Code | | Total # of Weeks | 2 |
| AE | Jenny Morrison | Product Code | | Total | \$1,961.00 |
| Sales Coordinator | Blake Beath | Est Code | 923 | Commission | \$294.15 |
| Office | Dallas | Product Name | 9-26-10.3.16 | Net Total | \$1,666.85 |
| Phone | (214) 932-2910 | Credit Status | | Total Spots | 130 |
| Status | Not accepted | Primary Demo | Households | Affiliate Split | 100.0 |
| Survey | National Live+SD Oct15 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 9/22 REV new order. Runs 9.26-10.3.16. 30 min sep. Please run all spots as ordered. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | CNN EM | 9/26/16 | 10/2/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$17.00 | \$204.00 | 30 | NCR |
| 2 | CNN | CNN EF | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 6 | \$18.00 | \$108.00 | 30 | NCR |
| 3 | CNN | CNN PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$23.00 | \$322.00 | 30 | NCR |
| 4 | HALL | HALL EF | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$11.00 | \$88.00 | 30 | NCR |
| 5 | HALL | HALL PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$14.00 | \$168.00 | 30 | NCR |
| 6 | HALL | HALL W | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$11.00 | \$44.00 | 30 | NCR |
| 7 | MNBC | MNBC EM | 9/26/16 | 10/2/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$13.00 | \$156.00 | 30 | NCR |
| 8 | MNBC | MNBC PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 6 | \$17.00 | \$102.00 | 30 | NCR |
| 9 | MNBC | MNBC LF | 9/26/16 | 10/2/16 | 00:00 | 02:00 | X | X | X | X | X | X | X | - | - | 14 | \$9.00 | \$126.00 | 30 | NCR |
| 10 | TVL | TVL EF | 9/26/16 | 10/2/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 8 | \$14.00 | \$112.00 | 30 | NCR |
| 11 | TVL | TVL PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$17.00 | \$204.00 | 30 | NCR |
| 12 | TVL | TVL W | 9/26/16 | 10/2/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | NCR |
| 13 | CNN | CNN EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$17.00 | \$34.00 | 30 | NCR |
| 14 | CNN | CNN EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | NCR |
| 15 | CNN | CNN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$23.00 | \$46.00 | 30 | NCR |
| 16 | HALL | HALL EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$11.00 | \$22.00 | 30 | NCR |
| 17 | HALL | HALL PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$14.00 | \$28.00 | 30 | NCR |
| 18 | MNBC | MNBC EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$13.00 | \$26.00 | 30 | NCR |
| 19 | MNBC | MNBC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$17.00 | \$17.00 | 30 | NCR |
| 20 | MNBC | MNBC LF | 10/3/16 | 10/9/16 | 00:00 | 02:00 | X | | | | | | | - | - | 2 | \$9.00 | \$18.00 | 30 | NCR |
| 21 | TVL | TVL EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$14.00 | \$28.00 | 30 | NCR |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|------------|---------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 22 | TVL | TVL PT | 9/26/16 | 10/2/16 | 19:00 | 24:00 | X | | | | | | | - | - | 0 | \$17.00 | \$0.00 | 30 | NCR |
| 23 | TVL | TVL PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$17.00 | \$34.00 | 30 | NCR |
| <div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div> | | | | | | | | | | | | | | | | | | | | |
| SPOTS | 130 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 130 |
| AMT | \$1,961.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,961.00 |

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/22/16

62338351 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |